



FOR IMMEDIATE RELEASE

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IN 2014 WOOD BINS SHOULD GO BY THE WAYSIDE

Macro Plastics offers a new cleaner and safer alternative to using wood bins that is economical for growers and improves efficiencies.

(Fairfield – CA) – Listening to input from growers and always keeping food safety top-of-mind during product development, Macro Plastics has introduced the new Hybrid 44 Series of containers that can be used during harvest, in storage, and for the shipment of produce. This new injection-molded plastic bin, fixed within a lean wood frame for structural support, offers growers who are still using wood bins an economical alternative that stacks securely, and, because product only comes in contact with plastic, causes less product damage and is cleaner than using bins that are made completely out of wood.

The Hybrid 44 Series will be offered to growers in fully-vented and solid configurations beginning in January 2014. The splinter-resistant plastic portion of the container will be manufactured with FDA-approved materials, and the smooth surfaces and rounded corners will help reduce damage and abrasions that can be caused by wood bins.

Besides these features that help reduce product contamination, delivery costs will be reduced significantly because the empty plastic bins can be nested when shipped, with the wood frames shipped separately in flat kits. Growers will have the ability to select from several pre-designed wood configurations and order kits, which can be assembled on site to meet their specific needs.

Greater storage efficiency will also be possible for growers with the design of this new bin. The Hybrid 44 Series can be stacked 10 high, and, with notches in the wood, the feet and top of the plastic corners of the bin beneath interlock for greater stability and straighter stacks compared to using wood bins, cardboard boxes, or sacks.





MACRO PLASTICS AND THE NEW HYBRID 44 SERIES – page 2

“At Macro Plastics we are extremely excited about the launch of the new Hybrid 44 Series,” states Peter Piccioli, VP of Ag Sales for Macro Plastics, “our plastic bins have always helped growers, processors and shippers achieve higher food safety standards and greater efficiencies. Now, those growers who still have not converted from wood bins, can do both without going over budget. The Hybrid 44 Series is the most economical plastic bin available.”

About Macro Plastics Macro Plastics has over 20 years experience in manufacturing plastic bins for the agriculture industry and is the world’s largest manufacturer of bulk plastic containers. Based in Northern California with sales and manufacturing facilities located worldwide, Macro Plastics provides innovative business solutions for the agricultural, food processing, retail, industrial and portable flooring markets. In addition to the new HybridBin Family, Macro Plastics’ brands include MacroBin[®], MacroTote[™], ProBin[™], ShuttleBin[™], IsoBin[™] and MacroTrac[™]. All products are reusable and recyclable. For additional information, please visit www.macroplastics.com or call (800) 845-6555.

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